

16 Social Health Avatar: a Social Network Platform for anonymous health-related interaction between users and professionals

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16.1 Summary

Social Health Avatar, is the name of a Social Network platform for health-related exchange of information and monitoring, described in this paper. Even though the proposed platform manages to bring closer users and specialists, its main advantage lies on the potential for anonymity of the projected data, by emphasizing on the process and feed-back for them, rather than on the identity of the person that provided it.

Keywords— Social Network, platform, SIoT, avatars, health, anonymity.